



**UKA TARSADIA**  
UNIVERSITY  
MALIBA CAMPUS



## Dance Events

### 1. Indian Classical Dance - Solo

- The Indian classical dance can be from any of the approved schools of dance. Such as Bharata Natyam, Kathak, Kuchipudi, Odissi, Mohiniyattam, Manipuri, Kathakali, etc.
  - The number of accompanists permissible is 2.
  - Time for Stage/Instruments setting is maximum 5 minutes.
  - The duration of the performance will be a minimum for 10 and a maximum for 12 minutes.
  - The three copies of a brief note on the description of dance story involved in it, if any, and of the accompanying song, with its meaning in Hindi or English must be submitted at the time of reporting.
  - Judgment will be based on the qualities like Tal, Laya, Expression, Abhinaya, Footwork, Costumes and General Impression.
  - Performance can also be made using Music/Karaoke. The good/high quality musical track for the same should be submitted to the event coordinator by each team leader at the earliest.
  - The participating candidate will be responsible for removal of his/her sets/properties, etc. immediately after the completion of their performance.
  - The decision taken by judges will be the final and binding on all participants.
- Note: The selected music must not be any filmy song or tandav, etc.

### 2. UTU Best Dancer - Solo

- UTU Best Dancer will be a filmy dance event which can be of any form.
- No accompanist is permissible.
- Time for Stage/Instruments setting is maximum 2 minutes.
- The duration of the performance will be a minimum for 3 and a maximum for 5 minutes.
- No form of liquid, gel, aerosol, glitter, powder or paint may be used that will physically alter the surface of the Marley floor. If the stage is littered during a performance, dancers are expected to clean the stage completely of all debris in two minutes or less.
- No vulgarity, obscene language, profanity, personal attacks or religious extremism will be allowed and can lead to disqualification.
- Performance can also be made using Music/Karaoke. The good/high quality musical track for the same should be submitted to the event coordinator by each team leader at the earliest.
- The participating candidate will be responsible for removal of his/her sets/properties, etc. immediately after the completion of their performance.
- The decision taken by judges will be the final and binding on all participants.



- UTU Best Dance event will start before the Uth Fest and will end during Uth Fest.
- Each participant participating in this event, has to go through 4-5 rounds as mentioned below:

Round 1: Solo Dance

- ✓ The duration of the performance will be a minimum for 3 and a maximum for 4 minutes.
- ✓ The performance must be made using Music/Karaoke. The good/high quality musical track for the same should be submitted to the event coordinator by each team leader at the earliest.
- ✓ From this round, the top 50% participants will be selected for Round 2.

Round 2: Battle

- ✓ The duration of the performance will be a minimum for 3 and a maximum for 5 minutes.
- ✓ The performance must be made on Music/Karaoke which will be played randomly by the event coordinator.
- ✓ From this round, the top 50% participants will be selected for Round 3.

Round 3: Solo Dance

- ✓ The duration of the performance will be a minimum for 3 and a maximum for 5 minutes.
- ✓ The performance must be made using Music/Karaoke. The good/high quality musical track for the same must be submitted on the spot during the performance to the technical person by each team leader only at the venue in pen drive only.
- ✓ From this round, the top 5 participants will be selected for the Final Round.
- ✓ Here, the participant dance will be recorded by the event coordinator during the performance. Selected top 5 videos with the vote appeal will be posted on the official UTU Instagram page.

Round 4 – Final Round: Solo Dance

- ✓ The duration of the performance will be a minimum for 4 and a maximum for 5 minutes.
- ✓ The performance must be made using Music/Karaoke. The good/high quality musical track for the same should be submitted to the event coordinator by each team leader at the earliest.
- ✓ The final result will be compiled based on judges' score (out of 80) and based on participants' maximum Instagram engagement (out of 20).



### **3. Indian Folk/Tribal Dance - Group**

- The Indian Folk/Tribal dance can be either primitive or a folk dance of Indian style only, but not a classical one, also no garba form that is Prachin or Arvachin or Raas.
- The minimum participants in a group permissible are 8 and maximum participants in a group permissible are 10.
- The team may consist of all boys, all girls or a mixture of both.
- The number of accompanists permissible is 5.
- Time for Stage/Instruments setting is maximum 5 minutes.
- The duration of the performance will be a minimum for 8 and a maximum for 10 minutes.
- Three copies of a brief note giving the theme and the text of the song, if any, is to be submitted along with the entry form at the time of reporting.
- Judgment will be based on the basis of Rhythm, Formation, Expression, Costumes, Make-up, Sets and Overall Effect/Impression.
- Performance can also be made using Music/Karaoke. The good/high quality musical track for the same should be submitted to the event coordinator by each team leader at the earliest.
- The participating team will be responsible for removal of their sets/properties, etc. immediately after the completion of their performance.
- The decision taken by judges will be the final and binding on all participants.

### **4. Free Style/Contemporary/Bollywood Dance – Group**

- The minimum participants in a group permissible are 7 and maximum participants in a group permissible are 10.
- The team may consist of all boys, all girls or a mixture of both.
- No accompanist is permissible.
- Time for Stage/Instruments setting is maximum 5 minutes.
- The duration of the performance will be a minimum for 7 and a maximum for 10 minutes.
- No form of liquid, gel, aerosol, glitter, powder or paint may be used that will physically alter the surface of the Marley floor. If the stage is littered during a performance, dancers are expected to clean the stage completely of all debris in two minutes or less.
- No vulgarity, obscene language, profanity, personal attacks or religious extremism will be allowed and can lead to disqualification.
- Judgment will be based on the basis of Rhythm, Formation, Expression, Costumes, Make-up, Sets and Overall Effect/Impression. Performance can also be made using Music/Karaoke. The good/high quality musical track for the same should be submitted to the event coordinator by each team leader at the earliest.
- The participating team will be responsible for removal of their sets/properties, etc. immediately after the completion of their performance.
- The decision taken by judges will be the final and binding on all participants.



**UKA TARSADIA**  
UNIVERSITY  
MALIBA CAMPUS



## Music Events

### 1. Light Indian Vocal - Solo

- The language of the song shall only be Hindi.
- Only non-film Songs/Geet/Ghazal/Bhajan/Shabad and Abhang can be presented.
- The number of accompanists permissible is 2.
- Time for Stage/Instruments setting is maximum 2 minutes.
- The duration of the performance will be a minimum for 4 and a maximum for 6 minutes.
- Judgment will be made on the qualities like Swara, Taal, Selection of Raga, Composition and General Impression.
- Performance can also be made using Music/Karaoke. The good/high quality musical track for the same should be submitted to the event coordinator by each team leader at the earliest.
- The participating candidate will be responsible for removal of his/her sets/properties, etc. immediately after the completion of their performance.
- The decision taken by judges will be the final and binding on all participants.

### 2. Western Vocal - Solo

- The language of the song shall only be English.
- The number of accompanists permissible is 2.
- Time for Stage/Instruments setting is maximum 2 minutes.
- The duration of the performance will be a minimum for 4 and a maximum for 6 minutes.
- Judgment will be made on the qualities like Composition Rhythm, Coordination and General Impression.
- Performance can also be made using Music/Karaoke. The good/high quality musical track for the same should be submitted to the event coordinator by each team leader at the earliest.
- The participating candidate will be responsible for removal of his/her sets/properties, etc. immediately after the completion of their performance.
- The decision taken by judges will be the final and binding on all participants.

### 3. Bollywood/Filmy Vocal – Solo

- Only Bollywood filmy songs are allowed. Participants can also prepare a MASHUP song (Rap can be included, but not only rap).
- The number of accompanists permissible is 2.
- Time for Stage/Instruments setting is maximum 2 minutes
- The duration of the performance will be a minimum for 4 and a maximum for 6 minutes.





**UKA TARSADIA**  
UNIVERSITY  
MALIBA CAMPUS



- Judging of these items will be on the basis of quality of singing only and not on make-up, costumes.
- No vulgarity, obscene language, profanity, personal attacks or religious extremism will be allowed and can lead to disqualification.
- Performance can also be made using Music/Karaoke. The good/high quality musical track for the same should be submitted to the event coordinator by each team leader at the earliest.
- The participating candidate will be responsible for removal of his/her sets/properties, etc. immediately after the completion of their performance.
- The decision taken by judges will be the final and binding on all participants.

#### **4. Indian Songs – Group**

- The group songs should be taken from Indian songs which can be in regional language.
- No film song should be presented as a group song.
- A team has to present two songs, one patriotic and another will be a folk song.
- The minimum participants in a group permissible are 3 and maximum participants in a group permissible are 6.
- The number of accompanists permissible for playing instruments is 3.
- Time for Stage/Instruments setting is a maximum of 4 minutes.
- The duration of the performance will be a minimum for 8 and a maximum for 10 minutes.
- Judgment of these items will be on the basis of quality of singing only and not on make-up, costumes and actions of the team.
- Performance can also be made using Music/Karaoke. The good/high quality musical track for the same should be submitted to the event coordinator by each team leader at the earliest.
- The participating team will be responsible for removal of their sets/properties, etc. immediately after the completion of their performance.
- The decision taken by judges will be the final and binding on all participants.

#### **5. Western Songs – Group**

- The language of the song(s) shall only be English.
- The minimum participants in a group permissible are 3 and maximum participants in a group permissible are 6.
- The number of accompanists permissible for playing instruments is 3.
- Time for Stage/Instruments setting is a maximum of 4 minutes.
- The duration of the performance will be a minimum for 8 and a maximum for 10 minutes.
- Judgment of these items will be on the basis of quality of singing only and not on make-up, costumes and actions of the team.



- Performance can also be made using Music/Karaoke. The good/high quality musical track for the same should be submitted to the event coordinator by each team leader at the earliest.
- The participating team will be responsible for removal of their sets/properties, etc. immediately after the completion of their performance.
- The decision taken by judges will be the final and binding on all participants.



**UKA TARSADIA**  
UNIVERSITY  
MALIBA CAMPUS



## Theatre Events

### 1. Mono-Acting – Solo

- Each participant will be allowed to act for a maximum of 5 minutes.
- Only one monologue is allowed during the entire timing.
- Use of make-up, drapery and background music is not allowed. No personal remarks, aspersions, character assassination etc. is allowed.
- No vulgarity, obscene language, profanity, personal attacks or religious extremism will be allowed and can lead to disqualification.
- The decision taken by judges will be the final and binding on all participants.

### 2. Mimicry – Solo

- Each participant will be allowed to mimic for a maximum of 5 minutes.
- Participants may mimic the sound of machines and speeches of well-known persons etc. including film personalities.
- Marking will be based on: Skill imitating, Variety of sound and voices imitated, and Presentation.
- The decision taken by judges will be the final and binding on all participants.

### 3. Mime – Group

- The minimum participants in a group permissible are 0 and maximum participants in a group permissible are 6.
- The number of accompanists permissible is 2.
- The duration of the performance will be a minimum for 4 and a maximum for 5 minutes.
- Judgment will most likely be based on the qualities like idea, creativity of presentation, message given to the society, use of make-up, music and general impression.
- The decision taken by judges will be the final and binding on all participants.

### 4. Skit – Group

- The minimum participants in a group permissible are 3 and maximum participants in a group permissible are 6.
- The number of accompanists permissible is 3.
- The duration of the performance will be a minimum for 8 and a maximum for 10 minutes.
- Use of make-up, drapery and background music is allowed. No personal remarks, aspersions, character assassination etc. is allowed.
- Participating team should submit three copies of the synopsis of the theme of Skit, along-with language of presentation (Hindi or English) on the day of registration.



**UKA TARSADIA**  
UNIVERSITY  
MALIBA CAMPUS



- The item will be judged basically on the qualities like theme, work on acting, stagecraft, design and general impression.
- Vulgarity or bitter insinuations in presentation should be avoided. Only innocent satire or humor is expected.
- The decision taken by judges will be the final and binding on all participants.

## **5. One-Act-Play/Drama – Group**

- The minimum participants in a group permissible are 3 and maximum participants in a group permissible are 9.
- The number of accompanists permissible is 3.
- The duration of the performance will be a minimum for 25 and a maximum for 30 minutes.
- Time will be counted as soon as the signal is given or the team starts giving introduction, whichever is earlier. Empty stage to empty stage shall be followed strictly. For stage setting and removal of set and properties, up to 10 minutes will be given after taking charge of the stage.
- The participating team shall bring their own set/ stage property, make up material etc. Light and general property such as ordinary furniture may be provided on advance information.
- The language of the play/drama shall only be Hindi or English or Gujarati. The synopsis of the play in English or Hindi or Gujarati must be submitted to the In-charge of the competition on the day of reporting.
- The participating team must report to the in-charge of the competition at least 1 hour before the presentation of the play.
- Judgment will most likely be based on the qualities of the play like theme, work on acting, stagecraft, design and general impression etc.
- Accompanists will either speak from the background or will play upon musical instruments for background music. They shall not appear on the stage.
- The decision taken by judges will be the final and binding upon all.

## **6. Short Film Making**

- In short movie making competitions a group of participants are required to make an entertaining fictitious or reality based short movie on any genre i.e. promotion and endorsement of organization/company/NGO/Educational institute, comedy, suspense, drama, tragic, etc.
- It must be noted that all the technical requirements of the film such as Direction, Cinematography, Camera Work, Screenplay, Background score, etc. must be fulfilled by the participants only and no professional support should be sought. In case any professional support is taken, it shall lead to immediate disqualification of the event.





**UKA TARSADIA**  
UNIVERSITY  
MALIBA CAMPUS



- The minimum participants in a group permissible are 3 and maximum participants in a group including all (i.e. actors, director, script/story writer, etc.) permissible are 6.
- The duration of the film will be a minimum for 5 and a maximum for 7 minutes.
- The entry must be the original work of the participant(s).
- Limited use of copyrighted material will be permitted in the entry so long as it is a lawful or "fair" use, and so long as such use does not overwhelm the contribution of the participant(s).
- Participants need to submit the film to the event coordinator with the help of HDD, CD or pen drive in mp4 format only on the day of the event.
- Once the movie is shortlisted, at least one of the members of the production team must be physically present at the showcase before the judging panel.
- The Judging will be based on Story/Script, Direction, Cinematography, Creativity and message, Technical quality and Overall impression.
- Any kind of vulgarity or bitter insinuations in the movie would result in immediate disqualification.
- The decision taken by judges will be the final and binding on all participants.

## **7. Script Writing - Solo**

- All the participants should have an original composition on the prescribed Subject/Topic/Theme.
- Medium of script can be in Hindi or English or Gujarati.
- The duration of the writing script will be a maximum of 2 hours.
- Subject/Topic/Theme of script will be announced to the team leaders before one day of the competition.
- No substitutions, new drafts or revised pages will be accepted for script writing entries under any circumstances.
- Once the script has been submitted to the competition, the University will not accept new drafts or change of revised pages under any circumstances.
- The script should be of the participant's own writing and should not be a script written by someone else or based on someone else's imagination. The participants have to submit plagiarism reports also.
- Each script should have a main title page. Participant's name should be on the submission form only and not on the script or on the main page. Every page should be in sequence.
- The participant must mention the form of the script like whether the script is for film, skit, bhavai, etc.
- No vulgarity, obscene language, profanity, personal attacks or religious extremism will be allowed and can lead to disqualification.
- The decision taken by judges will be the final and binding on all participants.



**UKA TARSADIA**  
UNIVERSITY  
MALIBA CAMPUS



## Literary Events

### 1. Elocution - Solo

- Medium of expression can be in Hindi or English.
- Each participant will be allowed to speak for a maximum of 5 minutes.
- Subject/Topic of elocution will be announced to the team leaders before 2-3 days of the competition.
- The performance will be judged in one language.
- The item shall be prose or poetry and not song.
- The sequence of speakers will be decided by a draw of lots.
- The decision taken by judges will be the final and binding on all participants.

### 2. Extempore - Solo

- Medium of expression can be Hindi or English or Gujarati.
- Each participant will pick up the chit and have to speak on the topic for minimum 2 minutes and maximum 4 minutes written on the chit.
- Five minutes will be given to the candidate for preparation.
- No vulgarity, obscene language, profanity, personal attacks or religious extremism will be allowed and can lead to disqualification.
- The decision taken by judges will be the final and binding on all participants.

### 3. Poem Recitation - Solo

- Medium of expression can be only Hindi or English or Gujarati; or combination of them.
- Each participant will be allowed to speak for a maximum of 5 minutes.
- The poem which is original and not something that is translated from a modern or foreign language poem or a lyric to a song will fetch more marks.
- No vulgarity, obscene language, profanity, personal attacks or religious extremism will be allowed and can lead to disqualification.
- The decision taken by judges will be the final and binding on all participants.

### 4. Film Review - Solo

- Medium of expression can be Hindi or English or Gujarati.
- The participants have to present their reviews verbally in front of an audience and judges.
- A movie will be screened for the participants. The participants are allowed to write points/take notes while watching the movie.
- The time duration for preparation is 15 minutes after screening of the movie.
- Each participant will be allowed to present the review for a maximum of 5 minutes.
- Cell phones are not allowed during the event.



**UKA TARSADIA**  
UNIVERSITY  
MALIBA CAMPUS



- The judging will be based on originality, clarity, structure of the content and overall impression.
- The decision taken by judges will be the final and binding on all participants.

## **5. Quiz - Group**

- Each Institute can send a team of three persons.
- There will be a written preliminary round and teams will be elected for the final.
- Finals will be oral with audio-visual questions.
- The specific rules regarding evaluation procedure, time to reply a particular answer and the type of round will be given before the actual start of the competition.

## **6. Debate - Group**

- Medium of expression can be Hindi or English.
- Each Institute will be represented by the two debaters; one will speak FOR, while another will speak AGAINST the motion.
- Subject/Topic of the debater will be announced to the team leaders before 2-3 days of the competition.
- Each debater will be allowed to speak for minimum 4 minutes and maximum 5 minutes.
- Only team performance will be judged.
- Paper reading is not allowed.
- Cell phones are not allowed during the event.
- The decision taken by judges will be the final and binding on all participants.

## **7. Ad Making – Group**

- Medium of expression can be Hindi or English or Gujarati.
- Each Institute can send a team of five persons.
- From each team, one will pick up the chit to get their theme/product/service on which the team has to prepare an advertisement.
- Product/Service/Theme would be assigned on the day of contest only. Team is responsible for managing necessary resources. Just basic infrastructure (Classroom, Chairs, and Tables) would be provided.
- Each team has to design (digital or handmade) posters of advertisement on a given theme/product/service. If it's a digital poster, then take a print for the same.
- Prepare a video of the advertisement of 20-30 seconds covering Tagline, Jingle, etc.
- Total 120 minutes will be given for the preparation for all of the above that is for designing, printing and video.
- Each team will be allowed to present the advertisement for a maximum 2 minutes excluding video.



**UKA TARSADIA**  
UNIVERSITY  
MALIBA CAMPUS



- No vulgarity, obscene language, profanity, personal attacks or religious extremism will be allowed and can lead to disqualification.
- The decision taken by judges will be the final and binding on all participants.





**UKA TARSADIA**  
UNIVERSITY  
MALIBA CAMPUS



## Fine Arts Events

### 1. Poster Making

- Items will be conducted on the spot and the participants will be requested to make posters on the subject/topic/theme given by the In-charge of the competition.
- Duration will not be more than 2 hours 30 minutes.
- Participants shall bring their own material.
- Only the drawing paper/sheet of 22" × 15" will be provided by the organizers.
- Poster can be prepared in pencil, crayon, oil, water, poster or pastel colours.
- The decision taken by judges will be the final and binding on all participants.

### 2. On the Spot Painting

- Items will be conducted on the spot and the participants will be requested to make paintings on the subject/topic given by the In-charge of the competition.
- Duration will not be more than 2 hours 30 minutes.
- Participants shall bring their own material like support board, brushes, paints, etc.
- Only the drawing paper/sheet of 22" × 15" will be provided by the organizers.
- Painting can be done in oil, water, poster or pastel colours.
- The decision taken by judges will be the final and binding on all participants.

### 3. Brushless Painting

- Items will be conducted on the spot and the participants will be requested to make paintings on the subject/topic given by the In-charge of the competition.
- Duration will not be more than 2 hours 30 minutes.
- Participants shall bring their own colours.
- Only the drawing paper/sheet of 22" × 15" will be provided by the organizers.
- Painting can be done in oil, water, poster or pastel colours.
- No brush is allowed to be used.
- The decision taken by judges will be the final and binding on all participants.

### 4. Cartooning

- Item will be conducted on the spot on the given subject/idea.
- Duration will not be more than 2 hours 30 minutes.
- Participants shall bring their own material.
- Only the drawing paper/sheet of 22" × 15" will be provided by the organizers.
- The decision taken by judges will be the final and binding on all participants.

### 5. Collage

- Items will be conducted on the spot and the participants will be requested to make collages on the subject/topic given by the In-charge of the competition.
- Duration will not be more than 2 hours 30 minutes.



- Collage has to be prepared from old magazines, which will be provided by the organizers
- Participants shall bring their own materials like scissors, pasting and other materials required for the contest.
- Only the drawing paper/sheet of 22" × 15" will be provided by the organizers.
- The decision taken by judges will be the final and binding on all participants.

## 6. Clay Modelling

- Items will be conducted on the spot.
- Duration will not be more than 2 hours 30 minutes.
- Subject/Topic size and other specific rules shall be announced on the spot.
- Clay will be provided by the organizers.
- The decision taken by judges will be the final and binding on all participants.

## 7. Rangoli

- Items will be conducted on the spot and the participants will be requested to make rangoli on the subject/topic/theme given by the In-charge of the competition.
- Duration will not be more than 2 hours 30 minutes.
- Participants shall bring their own material. This art is known differently in various regions such as Mandana, Alpana, Alekhan, Kolam, Rangoli, etc. For this the medium and form for expression can be free hand, pictorial and descriptive.
- Only one medium shall be used — Poster Colors or Flower Petals or Saw-dust or Pulses or Rice without pasting.
- The participants shall have to prepare a rangoli within the space of 4"×4" provided by the organizers.
- It is strictly not allowed to take supportive help like cell phones or any other materials.
- The decision taken by judges will be the final and binding on all participants.

## 8. Mehndi

- Items will be conducted on the spot and the participants will be requested to make mehndi on the subject/topic/theme given by the In-charge of the competition.
- The due credit will be given on originality, creativity, decorative art with aesthetic sense.
- Use of hand print, any kind of mould and any kind of decorative material is not allowed.
- The number of accompanists permissible is 1.
- The total duration for completing the mehndi shall not be more than 2 hours 30 minutes.
- The participant has to bring its own Mehndi and other materials required for it.
- The Mehndi must be extended to the palmar side forearm with minimum 8" length.



- The participant has to draw the Mehndi on the palmar side of both hands of the model. The model should be the participant of the same institute.
- The decision taken by judges will be the final and binding on all participants.

## 9. Installation

- Install or create an atmosphere related with the subject or title of the installation.
- Subject/Topic/Theme of installation will be on the spot.
- The size of the installation should be 5'×5'×5' maximum.
- This is a group activity as 4 participants can participate, but they will create only one installation based on the above given size.
- The total duration for completing the installation shall not be more than 2 hours 30 minutes.
- Participants can use all the material which they use in other art compositions like cartooning, painting, rangoli, posters, collage and clay modeling.
- Participants can use waste material also which is available in the surroundings or can take any material from outside also.
- Participants are not allowed to use any already composed images or forms available in the market. They should compose or create their own image with the raw material.
- The decision taken by judges will be the final and binding on all participants.

## 10. Spot Photography

- The participant has to bring his/her own digital camera.
- The digital camera should have a memory card which will be formatted by the judges before the commencement of the contest.
- The time limit will be 2.30 hours.
- The participant has to capture 5 photographs on the theme announced on the spot by the judges.
- No mixing, matching or morphing of photographs will be permitted.
- Software such as Photoshop etc. for enhancing images shall not be permitted.
- The organizers will have all rights for the use of these pictures as and when they deem fit.
- Digital images are evaluated on the basis of (I) IMPACT/INFLUENCE, (II) COMPOSITION, (III) TECHNICAL QUALITY, and (IV) SUITABILITY for the specific theme.
- The additional instructions will be announced on the spot.
- The decision taken by judges will be the final and binding on all participants.



**UKA TARSADIA**  
UNIVERSITY  
MALIBA CAMPUS



## 11. Documentary Film

- In the documentary film participants are required to make a non-entertainment non-fictitious documentary with an objective to depict some theme or a story or an inspiration.
- It must be noted that all the technical requirements of the film such as Direction, Cinematography, Camera Work, Screenplay, Background score, etc. must be fulfilled by the participants only. No professional support should be sought. In case any professional support is taken, it shall lead to immediate disqualification of the event.
- The minimum participants in a group permissible are 2 and maximum participants in a group including all (i.e. director, camera man, editor, etc.) permissible are 5.
- The duration of the film will be a minimum for 5 and a maximum for 10 minutes.
- The entry must be the original work of the participant(s). Participants will be responsible for use of copyrighted material.
- Participants need to submit the film to the event coordinator with the help of HDD, CD or pen drive in mp4 format only on the day of the event.
- While the documentary is played, at least one of the members of the production team must be physically present at the showcase to answer the questions of the judging panel.
- The Judging will be based on Content (in the context of research), Technical quality(usage of media and editing), Creativity and message, and Overall impression.
- Any vulgarity, obscene language, profanity, personal attacks or religious extremism in the film would result in immediate disqualification.
- The decision taken by judges will be the final and binding on all participants.





UKA TARSADIA  
UNIVERSITY  
MALIBA CAMPUS



## Diverse Events

### 1. Fashion Show

- It is a theme-based event where every team has to represent an original, unique and innovative theme which must include fashion with creativity.
- The minimum participants in a group permissible are 12 and maximum participants in a group permissible are 16.
- The number of accompanists permissible is 3 (for music and light if required).
- Time for Stage/Instruments setting is maximum 5 minutes.
- The duration of the performance will be a minimum for 8 and a maximum for 12 minutes.
- T-shaped extension will be provided on the main stage.
- The participating team will be responsible for removal of their sets/properties, etc. immediately after the completion of their performance.
- The good/high quality musical track for the same should be submitted to the event coordinator by each team leader before 2 days of the competition (the track should be named according to the institute code, please instruct the participants also to carry their sound tracks in a pen drive at the venue in case of technical discrepancies).
- Competitions will emphasize on: Originality, Confidence & Personality of the entrants, Creativity of garments and accessories, Theme justification, Walking Style, Make Up (facial & body expressions of the entrants), Choreography, and Stage Utilization.
- No props and costumes will be provided by the organizers. The teams have to bring their own costumes and props.
- Use of materials like candles, fire, cigarettes, alcohol and any hazardous materials on stage is strictly prohibited (spot disqualification).
- Vulgarity of any kind would lead to disqualification of the team from the event.
- The dresses are to be pre-approved by Team Leaders.
- Judgment will be strictly based on competition emphasizing criteria and Overall Effect/Impression.
- The decision taken by judges will be the final and binding on all participants.

#### ❖ Imperative opinions to pay attention on:

##### 1. Originality & Confidence:

- The entrant's personality and willingness to think outside the square should be obvious in their outfit.
- They should look confident and happy in their outfit and wear something that makes them stand out in a positive manner (30 % weightage in total marks).



UKA TARSADIA  
UNIVERSITY  
MALIBA CAMPUS



2. Attention in detail with outfit and accessories:

- Entrant's (participant's) accessories and creativity utilized in making garment (50 % weightage in total marks).

3. Grooming & deportment:

- Entrants will be judged according to not only by their outfit, but also the way they carry themselves on the stage.
- Hair, makeup and behaviour on stage will also be considered by the judges (20 % weightage in total marks).

**2. UTh ICON**

- It is a solo event, but will be having group activities.
- This competition may be for all days of Uth Fest and cumulative.
- Each participant has to go through 4-5 rounds as mentioned below:

Round 1: Self Introduction

- The duration of the introduction will be a minimum for 2 and a maximum for 5 minutes.

Round 2: Talent

- Participant has to give performance for minimum 2 minutes and maximum 3 minutes on any of one category like dance, music, theatre, literary, etc.

Round 3: Thoughts/Views on ... (On spot topic will be given)

- The duration of the introduction will be a minimum for 1 and a maximum for 3 minutes.

Round 4: Question and answer

- There may be any on spot round also as decided by judges if any.
- Participants should not reveal their department/institute in any round.
- Talent rounds should be well prescribed in front of judges to showcase the talent.
- No time will be provided for costume changing during any round.
- Participants must bring a hard copy of their portfolio (consisting of certificates and achievements of all curricular and extracurricular activities). This is one of the evaluation parameters.
- The winners of the event will receive the title of Rising Star of UTU, Multi-Talent of UTU and Face of UTU.
- The winners and runners up of this competition are expected to contribute in various university events whenever required.
- The decision taken by judges will be the final and binding on all participants.



**UKA TARSADIA**  
UNIVERSITY  
MALIBA CAMPUS



### 3. Photo Story

- Photo Story must present a series of minimum 6 and maximum 10 images only, without any text.
- Only the title and the sequence of number photos must be there to communicate.
- Only a single story should be presented.
- A single frame should have only one image. Special effects (i.e. any form of image editing) are NOT allowed.
- The importance will be given to the storytelling impact of the series of images.
- The participant has to bring his/her own digital camera/cell phone to capture the photos.
- The time limit will be 2.30 hours.
- The participant can capture any number of photographs on the theme announced on the spot by the judges.
- Software such as Photoshop etc. for enhancing images shall not be permitted.
- The organizers will have all rights for the use of these pictures as and when they deem fit.
- Participants shall bring their own decorative material.
- Only the drawing paper/sheet of 22" × 15" will be provided by the organizers.
- The maximum size of the photos used in the story must not be more than 4 inches × 6 inches.
- Pencil, crayon, oil, water, poster or pastel colours can be used for decorating sheet.
- Photo story will be evaluated based on the story it conveys, quality (image quality + content it delivers) of photographs, sheet decoration, title and overall impression.
- The additional instructions will be announced on the spot.
- The decision taken by judges will be the final and binding on all participants.

### 4. Show Reels

- The reel must be an original creation. You can only be inspired by existing trends online.
- Plagiarized content leads to disqualification.
- Any offensive, name-calling, derogatory remarks, and/or regional slang towards any person or community should not be used.
- Only a single reel should be presented.
- Subject/Topic/Theme for reel will be given onset.
- The minimum participants in a group permissible are 2 and maximum participants in a group including all (i.e. actors, director, script writer, etc.) permissible are 3.
- The duration of the reel's video will be a minimum for 30 and a maximum for 60 seconds.



**UKA TARSADIA**  
UNIVERSITY  
MALIBA CAMPUS



- As per reel format, the video must be made vertically and not horizontally of the size 1080 pixels × 1920 pixels.
- Participants need to submit the reel's video to the event coordinator with the help of a pen drive in .mp4 format only on the day of the event.
- The time limit will be 2.30 hours.
- Any form of video editing for enhancing videos shall be permitted.
- Reels will be evaluated based on how engaging it is, music, content and clarity of video and overall impression.
- The organizers will have all rights for the use of these reels as and when they deem fit.
- The additional instructions will be announced on the spot.
- The decision taken by judges will be the final and binding on all participants.

## **5. Digital Canvas**

- Digital Canvas will be conducted on the spot and the participants will be requested to make digital posters on the subject/topic given by the In-charge of the competition.
- Duration will not be more than 5 hours.
- Participants shall bring their own laptop or tablet or mobile phone.
- The size of the digital poster must be 3500 x 3500 pixels only.
- The decision taken by judges will be the final and binding on all participants.

## **6. UTU Shark Tank**

- The minimum members in a team permissible are 3 and maximum members in a team permissible are 5.
- The sectors can be from the following, but not limited to:
  - ✓ Education
  - ✓ Agriculture
  - ✓ Transport
  - ✓ Automobile
  - ✓ Bio-Technology
  - ✓ Health and Pharmaceuticals
  - ✓ Social Media Consulting
  - ✓ Internet of Things Technology
  - ✓ Information & Communication Technology (ICT)
  - ✓ Building Materials/Construction Technology
  - ✓ Water, Sanitation and Solid Waste Management
  - ✓ Energy Conservation Services
  - ✓ Ready to Eat Food Supply





UKA TARSADIA  
UNIVERSITY  
MALIBA CAMPUS



- All teams need to bring a PowerPoint presentation to explain their idea in a pen drive or in a laptop at a given time and venue. It is advised to keep a back-up copy of all documents related to Start-up ideas.
- You must be ready to perform even without PowerPoint slides under power failure or any other situations.
- Each team will be allowed to present the idea for a maximum of 10 minutes and 5 minutes for questions answers sessions by judges.
- The evaluation criteria for the presentation are:
  - ✓ Innovativeness and Solution of Problems
  - ✓ Idea Suitability, Marketability and Profitability
  - ✓ Presentation Skills
  - ✓ Questions and Answers
  - ✓ Overall impression
- Specific rules of the event will be announced on the day of the event, if required.
- The decision taken by judges will be the final and binding upon all.



**UKA TARSADIA**  
UNIVERSITY  
MALIBA CAMPUS



## Cultural Procession

- The cultural procession is the additional event and results/marks of Cultural Procession/March Past (along with other events) will be counted for the overall championship trophy.
- A cultural procession of participating institutes will be on the inaugural day before the formal inaugural ceremony.
- Institute's Flag and Flag Pole will be provided by the Core Team of Uth Fest to all respective team leaders for them to carry and display the flags during the Procession (before 2-3 days of Uth Fest).
- Participating institute's team leaders are required to bring their flags/placards for the event.
- Previous year's Top five institutes of overall champion of the respective Uth Fest will lead the procession in sequence. The rest of the institute's sequence will be as per decided in the team leader's meet through Draw of Lots.
- Top 5 previous Uth Fest overall winner institutes (in Cultural Procession competition) should lead the procession.
- The theme of the 9<sup>th</sup> Uth Fest 2025 is "Carnival". So, each institute is expected to incorporate the given theme for the procession.
- There is no limitation on participation numbers. But, only 50 students can stand in line as informed.
- The procession can be 100-500 meter long or more (depending on the space available) and a performance area will be provided at one point (towards the end), for the institute's team to showcase their cultural performance maximum for 5 minutes.
- An institute has full liberty to showcase their theme in any form they want.
- Participating institutes are informed that the use of fireworks/arms is strictly prohibited. However, if it is unavoidable for cultural performance, their imitation may be used with the prior permission of the core committee at Uka Tarsadia University.
- Judgment will be based on the basis of Theme Presentation, Rhythm, Formation, Expression, Costumes, Make-up, Sets and Overall Impression.
- Cultural procession performances can be made using Music/Karaoke. The good/high quality musical track for the same should be submitted to the event coordinator by each team leader at the earliest.
- The participating institute will be responsible for removal of their sets/properties, etc. immediately after the completion of their performance.
- The decision taken by judges will be the final and binding on all participants.